




*This is the
perfect age
to talk to
him about
drinking.*

Whether your child is 8 or 18, there's one topic that's always timely to discuss: underage drinking. And talking about it can make a difference. According to kids themselves, their parents play the most influential role when it comes to making decisions about drinking.

That's why Anheuser-Busch offers a free guide for parents called "Family Talk About Drinking." Developed by authorities on child development and family counseling, this guide covers topics like peer pressure, self-esteem and drinking and driving.

So start the conversation now. Call 1-800-359-TALK. Your timing is perfect.



 *Anheuser-Busch Inc.*